



815 St Laurent Blvd,  
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# 2026 ANYO SUMMER LEAGUE SPONSORSHIP PACKAGE

*Promoting Mental Health Wellness  
Through Sports & Recreational  
Activities!*

[WWW.ANYOTTAWA.COM](http://WWW.ANYOTTAWA.COM)





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## ABOUT ACTIVE NEWCOMERS YOUTH OTTAWA

Active Newcomers Youth Ottawa (ANYO) is a registered charity and grassroots organization dedicated to empowering immigrant and newcomer youth. Now celebrating our 5th anniversary, we remain driven by a deep commitment to building inclusive communities and supporting newcomer and immigrant children and youth on their journey to become proud Canadians.

Founded on the belief that sports and social interactions are powerful catalysts for positive change, ANYO works to break down the economic, systemic, and social barriers that many newcomers and immigrant families face during their integration into Canadian society.



### ◆ MISSION:

We aim to empower newcomer and immigrant children and youth to thrive as proud Canadians by using sports and social interactions as engaging platforms to connect, grow, and build community. Our mission is to address the economic, systemic, and social barriers that many newcomer and immigrant families face on their integration journey in Canada.

### ◆ VISION:

We envision an inclusive Ottawa where every newcomer, refugee, and immigrant child or youth—regardless of income—has equal access to sports and social opportunities that enhance mental well-being, reduce social isolation, and foster a strong sense of belonging.

### ◆ VALUES:

Our programs are guided by the core values of inclusivity, affordability, fairness, fun, and social development—ensuring that every participant experiences connection, growth, and joy through active engagement.



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## ANYO DIRECTLY IMPACTS OVER 2,000 CHILDREN, YOUTH, AND YOUNG ADULTS ANNUALLY THROUGH:

### ◆ Sports and Recreational Programs:

*Free leagues and recreational activities, including the flagship Coping Mental Health Through Summer Soccer League*



### ◆ Educational Initiatives:

*Tutoring, camp, and leadership training programs.*



### ◆ Economic Development

*Job readiness training and social enterprise opportunities.*





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## ABOUT THE ANYO SUMMER SOCCER LEAGUE

The ANYO Summer Soccer League (A.K.A the **Coping Mental Health Through Soccer League**) is the flagship program of **Active Newcomer Youth Ottawa (ANYO)**, designed to address the unique challenges faced by **newcomer and immigrant youth**. This free soccer league provides a platform to build social connections, promote mental wellness, and develop leadership skills. Each year, the league directly engages **over 1,200 children, youth, young adults** and fosters belonging to many more newcomer families, creating a vibrant, inclusive community.

## TOURNAMENT STRUCTURE

1

### TEAMS AND PLAYERS REGISTRATION.

Fall 2025 until December 31<sup>st</sup> 2025.

2

### PHOTO SESSION AND MEDIA DAY

Photo sessions and Media Day Event  
Official launch of the SSL (Soccer Summer League), including the announcements of tournament rules and promotions. From January to March 31<sup>st</sup>, 2026.

3

### NEW TEAMS QUALIFIER GAMES

The April 10–25 Qualifier Games will determine which new teams advance to join the ANYO Summer Soccer League 2026. This stage gives rising teams a chance to secure their spot in the main season.

4

### SUMMER LEAGUE

The ANYO Summer Soccer League (A.K.A. Coping Mental Health Through Soccer League) is the signature program of Active Newcomer Youth Ottawa, concluding in mid-September.

5

### AWARDS GALA NIGHT

A celebration of the tournament's success, bringing together over 250 attendees – including players, community members, and families – to honor outstanding performances and present player awards.



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## WHY SPONSOR ANYO SUMMER SOCCER LEAGUE?

1

### **Showcase Your Commitment to Newcomers:**

Support Ottawa's growing population of immigrants and newcomers by investing in a program that fosters their integration, newcomer inclusion, reduces isolation, and celebrates diversity.

2

### **Amplify Your Brand Among a Growing Demographic:**

Position your brand as a visible champion of diversity and inclusion. Through your sponsorship, you'll connect directly with a vibrant and rapidly expanding newcomer audience in Ottawa, aligning your organization with meaningful social impact.

3

### **Build a Stronger Community:**

Your sponsorship empowers newcomer youth to overcome barriers, develop leadership skills, and thrive as engaged, confident members of the community – strengthening the social fabric of Ottawa for generations to come.

4

### **Enhance Visibility and Engagement:**

Reach over 5,000 total attendees annually – including children, youth, families, and community leaders – while leveraging our extensive digital reach with over 600,000 Instagram interactions and growing.

5

### **Access High-Impact Networking Opportunities:**

Join key events such as the TD Place Stadium Finals and the Awards Gala Night, where sponsors, community leaders, and local government officials come together to celebrate achievement and connection.

6

### **Enjoy Tangible Marketing Benefits:**

From premium logo placements to on-site recognition and speaking opportunities, your brand will benefit from multi-channel exposure, strengthening both visibility and goodwill in the community.



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## SPONSORSHIP PACKAGES

### OVERALL LEAGUE

SPONSOR

**\$25,000**

(1 available)

Take center as the exclusive sponsor for the ANYO Summer Soccer League 2026, ensuring maximum exposure and engagement.

#### WHAT'S INCLUDED:

- ◆ **Premium Branding:**  
Exclusive logo placement on all jerseys, banners, event signage and digital platforms.
- ◆ **Speaking Opportunities:**  
Two **Five minute** speaking slots at the league launch, finals, and Awards Gala Night.
- ◆ **Event SlideShow**  
Logo featured during event presentations and slides.
- ◆ **Website and Social Media Recognition:**  
Your logo, link, and highlights across **ALL ANYO's channels.**
- ◆ **Press and Media Features:**  
Inclusion in press releases, interviews, and media events promoting the league.
- ◆ **Promotional Booth:**  
Opportunity to host a branded booth at league events and the finals.
- ◆ **Complimentary Tickets:**  
20 tickets to the finals and gala for your staff, clients, or stakeholders.
- ◆ **Naming Rights**  
ANYO Summer Soccer League 2026 presented by **[Your Brand]**.
- ◆ **Full Page Ad:**  
Featured prominently in all event programs (8.5" x 5.5")
- ◆ **On-Site Branding:**  
Logo featured on field signage, trophies, and awards presented at the finals.
- ◆ **Exclusive Networking:**  
Invitation to pre-event gatherings with sponsors, government officials, and community leaders.

### PRESENTING

SPONSOR

**\$10,000**

(1 available)

Stand out as a leader in supporting newcomer youth by sponsoring the league.

#### WHAT'S INCLUDED:

- ◆ **Prominent Branding:**  
Logo on ANYO's staff and volunteer uniforms, promotional materials, and league banners.
- ◆ **Speaking Opportunities:**  
Two-minute speech at the opening ceremony and media day.
- ◆ **Event SlideShow**  
Logo featured during event presentations and slides.
- ◆ **Social Media and website Presence:**  
Regular post showcasing your sponsorship across platforms
- ◆ **Press Mentions:**  
Inclusion in press related to the league.
- ◆ **Promotional Booth:**  
Opportunity to display your products or services at the weekly games and at the final game.
- ◆ **Complimentary Tickets:**  
10 tickets to the finals and gala for your staff, clients, or stakeholders.
- ◆ **Exclusive Networking:**  
Invitation to pre-event gatherings with sponsors, government officials, and community leaders.



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## SPONSORSHIP PACKAGES

### GOLD

SPONSOR

**\$5,000**

(2 available)

*Play a key role in supporting the success of the league while boosting your brand.*

#### WHAT'S INCLUDED:

- ✦ **Logo Visibility:**  
*Prominent placement on banners, printed materials, and event visuals for maximum brand exposure.*
- ✦ **Program Ad Size:**  
*Half-page ad (5.5" x 4.25") in the official event program.*
- ✦ **Tickets:**  
*6 premium tickets (Finals + Gala).*
- ✦ **Event Presence:**  
*Includes your own promotional booth—connect directly with fans, players, and attendees.*
- ✦ **Photo Opportunities:**  
*Enjoy exclusive photo sessions with players and teams to highlight your partnership.*
- ✦ **Extras:**  
*Social media recognition, booth visibility, and featured event photos.*
- ✦ **Overall Value:**  
*Maximum visibility, engagement, and prestige—the ultimate partnership experience.*

### SILVER

SPONSOR

**\$3,000**

(3 available)

*Show your commitment to newcomer communities by supporting the league.*

#### WHAT'S INCLUDED:

- ✦ **Logo Visibility:**  
*Featured on banners, flyers, and materials throughout the event.*
- ✦ **Program Ad Size:**  
*Quarter-page ad (2.125" x 5.5") in the official event program*
- ✦ **Tickets:**  
*Receive 4 tickets (Finals only).*
- ✦ **Extras:**  
*Social media shout-out and goodie bag inclusion to reach attendees directly.*



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## SPONSORSHIP PACKAGES

### COMMUNITY AWARDS SPONSOR

**\$1,500**  
(7 available)

Sponsor one of the coveted Community Awards presented at the gala.

#### WHAT'S INCLUDED:

- ◆ **Logo Recognition:**  
Featured on banners and promotional materials.
- ◆ **Event Program Mention:**  
Your name included in the award you sponsor, award event program and newsletters.
- ◆ **Social Media Acknowledgment:**  
Mentions across ANYOS's platforms.
- ◆ **Complimentary Tickets:**  
Dedicated post thanking your business, with a link to your website.
- ◆ **Community Presence:**  
Recognition as a supporter of newcomer integration and inclusion.

#### GET INVOLVED

Join us in creating a stronger, healthier, and more inclusive community for Ottawa's newcomer youth.

#### contact information

**Email:**  
[gaston@anyottawa.com](mailto:gaston@anyottawa.com)

**Phone:**  
613-291-9528

### Sponsorship Options

#### ◆ Best Player Award (\$1,500)

Recognition as the sponsor of the best Player Award, celebrating the most outstanding performer in the league.

#### ◆ Top Scorer Award (\$1,500)

Branding tied to the top Scorer Award, honoring the leagues most prolific goal scorer.

#### ◆ Best Goalie Award (\$1,500)

Sponsorship of the best Goalie Award, acknowledging exceptional goal-keeper.

#### ◆ Rising Star Award (\$1,500)

Support the Rising Star Award, spotlighting the most promising young player in the league.

#### ◆ Leadership Team Award (\$1,500)

Sponsor the Leadership Team Award, recognizing exemplary teamwork and leadership.

#### ◆ Trailblazer Player Award (\$1,500)

Showcase your brand by sponsoring the Trailblazer Player Award, given to a player breaking barriers and inspiring others.

#### ◆ Coach of the Year Award (\$1,500)

Align your brand with excellence by sponsoring the Coach of the Year Award, honoring outstanding coaching contributions.